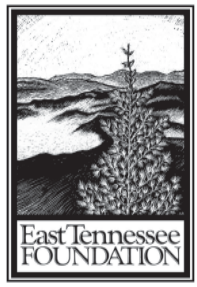


TOOLS FOR GIVING



*Thoughtful giving for
stronger communities,
better lives*

Helping
local
organizations
sustain
and grow

Designated Fund



Establishing a Designated Fund allows you to support the good work of a specific nonprofit organization. Because it's given through East Tennessee Foundation, your gift provides the organization you select not only funding, but planned giving and investment management services and the power of endowment.

How it works

- You identify an organization that you wish to benefit.
- You make a gift to East Tennessee Foundation – you can give cash, appreciated stocks, real estate, or other assets.
- We set up a special fund in your name or in the name of the nonprofit organization you choose.
- You receive tax benefits in the year your gift is made.
- Our board issues grants from the fund to the designated nonprofit organization.
- We handle all the administrative details, including managing specific qualifications that you may establish for grant disbursements.
- Your gift is placed into an endowment that is invested over time. Earnings from your fund are used to make grants addressing community needs. Your gift –and all future earnings from your gift – is a permanent source of community capital, helping to do good work forever.

A source of strength and stability

Mildred and David Moore lived in Sweetwater, Tennessee for most of their lives. Following Mildred's death, David decided to leave Sweetwater to be closer to his children and grandchildren. Before he left he wanted to find a way to honor Mildred and to help the place where they had lived for so many years. David consulted with his professional advisor and they set up a meeting with East Tennessee Foundation. As a result of the meeting, David established the Mildred Moore Social Ministry Fund to benefit the outreach ministry program at the church they had attended. While the program had benefited from volunteerism and community recognition, it depended largely on small donations and lacked a more predictable funding source. David donated a piece of rental property, that had appreciated in value but was becoming a bother in his retirement, to East Tennessee Foundation. The Foundation immediately sold the property to establish the designated fund to honor David's wife. Thanks to this fund, other donors can contribute assets of a variety of types and sizes to help the fund grow and Mildred's legacy will continue.



*Confirmed in Compliance with
National Standards for U.S. Community Foundations*

**For more information on how to
establish a fund at
East Tennessee Foundation,
call us at
(865) 524-1223, or
toll-free at (877) 524-1223,
or e-mail: etf@etf.org
Visit us on-line at
www.easttennesseefoundation.org**